

**For Immediate Release**

## **United Way of Bradford County Announces 2026 Annual Campaign Kickoff & Member Meeting**

Towanda, PA — The United Way of Bradford County is proud to announce its Annual Campaign Kickoff and Member Meeting, scheduled for Wednesday, October 1, 2025, at 12:00 PM at the Towanda Country Club, located at 645 Golden Mile Road, Towanda, PA.

This year's theme, "One Community. One Mission." reflects the united spirit of Bradford County and the shared commitment to improving lives through collective action. It's a reminder that when we come together—neighbors, businesses, nonprofits, and volunteers—we can create lasting change and build a stronger, more resilient community.

The event will celebrate the impact of United Way's work over the past year and launch the 2026 campaign season. Attendees will hear updates on local initiatives, learn about new opportunities to get involved, and connect with others who are passionate about making a difference.

All are welcome to attend, but RSVPs are required by September 23rd. Please contact Roberta Coleman, United Way of Bradford County's Executive Director, to confirm your attendance.

Phone: 570-485-5485

Email: [rcoleman@unitedwaybradfordcounty.org](mailto:rcoleman@unitedwaybradfordcounty.org)

Join us as we kick off another year of service, collaboration, and hope—because together, we are One Community. One Mission.