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Press Release

Plan on accomplishing your holiday shopping, while supporting our local businesses and the United Way too! Holiday Stroll on Main Street: Making Your Shopping Count will be held on Thursday evening, December 14th from 5 to 8 pm along the Towanda Main Street. For every purchase you make at one of our participating locations, Foster Hall Antiques, Side by Side Home Decor and More, Roof's Jewelers, New Shoes Store Plus and Hometown Quilting Company, a portion of the sales will be donated to the United Way. Gift wrapping will be available at Adam Bennett's new State Farm office on Main Street. Be part of the holiday spirit as it comes alive with carolers from Valley Chorus! If your shopping is almost done or you haven't started yet, these stores are sure to have something for everyone on your list!

For over 45 years, the United Way of Bradford County has been mobilizing communities so everyone, everywhere has a pathway to opportunities and impact. That is the spirit we bring to the Holiday Stroll. We will have a festive evening knowing we are taking part in a activity to help our community thrive.