



**UNITED WAY**  
Bradford County

**Give. Volunteer. Advocate.**

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**FOR IMMEDIATE RELEASE**

**United Way of Bradford County and The Enterprise Center Announce *Silver Bells*  
Bringing Holiday Cheer to Shut-Ins**

Bradford County, PA

11/28/25

This holiday season, the United Way of Bradford County and The Enterprise Center are teaming up to launch *Silver Bells*, a community program designed to brighten the holidays for homebound residents across Bradford County.

Anywhere from 2,000 to 3,000 individuals in Bradford County are homebound. Of those, 20-30% spend the holidays alone, without visitors or gifts. *Silver Bells* aims to change that by delivering care packages filled with thoughtful items and personal touches, reminding our neighbors that they are valued and remembered.

Local businesses are invited to sponsor, with opportunities ranging from small contributions to full program partnerships. Sponsors receive recognition in program materials and social media, and many will have the chance to help deliver packages directly to residents.

But *Silver Bells* isn't just for businesses. Individuals can get involved, too. Community members can donate gifts or funds, or volunteer to help assemble and deliver packages.

"All gifts stay right here in Bradford County," said Roberta Coleman, Executive Director of the United Way of Bradford County. "Together, we can make sure no one spends the holidays feeling forgotten."

Join us in making the season brighter. To sponsor, volunteer, or donate, email [rcoleman@unitedwaybradfordcounty.org](mailto:rcoleman@unitedwaybradfordcounty.org) or call the office directly at 570-485-5485. Every contribution—big or small—helps deliver joy, one home at a time.

Contact: Roberta Coleman, Executive Director,  
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**LIVE UNITED**

