

United Way of Bradford County's 2025 VITA Program Achieves Record-Breaking Success

Towanda, PA – The United Way of Bradford County is proud to announce the outstanding success of its 2025 Volunteer Income Tax Assistance (VITA) free tax preparation program. This year, volunteers across all nine locations in the county processed an impressive 2,452 federal, state, local, and rebate returns, bringing a remarkable \$1,329,102 back into the community. This achievement represents a significant increase in both the number of returns processed and the financial impact on the community.

Compared to last year's numbers, the 2025 VITA program saw a **226.5% increase** in the number of returns processed, up from 751 returns in 2024. The program also saved taxpayers approximately \$253,400 in preparation fees, a **26.7% increase** from the \$200,000 saved last year. Additionally, the total amount of money brought back into the community nearly doubled, with a **96.9% increase** from \$674,917 in 2024.

"We are incredibly proud of the dedication and hard work of our volunteers," said Lissa Clayborn, Programs Director of the United Way of Bradford County. "Their commitment to providing free tax preparation services has made a substantial difference in the lives of many individuals and families in our community. The success of this year's program is a testament to their efforts and the positive impact of the VITA program."

The VITA program offers free tax help to people who generally make \$72,000 or less, persons with disabilities, are 50 years or older, and/or have limited English-speaking taxpayers who need assistance in preparing their own tax returns. IRS certified volunteers receive training to help prepare basic tax returns in communities across the county.

For more information about the VITA program or to learn how you can get involved, please visit www.unitedwaybradfordcounty.org or contact vita@unitedwaybradfordcounty.org.

About the United Way of Bradford County: The United Way of Bradford County is dedicated to improving the lives of individuals and families by mobilizing the caring power of the community. Through various programs and initiatives, the organization addresses critical needs and creates lasting change in the areas of education, income, and health.

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