

For Immediate Release

United Way of Bradford County Successfully Concludes Productive Board Retreat

The United Way of Bradford County is pleased to announce the successful completion of a highly productive board retreat, aimed at revitalizing its mission, vision, and guiding principles. The retreat, held on August 31st, brought together a diverse group of stakeholders to engage in strategic discussions and collaborative activities.

The morning session of the retreat was dedicated to redefining and reimagining the organization's mission, vision, and establishing guiding principles. The United Way of Bradford County recognized the importance of updating its mission to align with current needs and aspirations. Utilizing a multimedia presentation, participants explored definitions and samples of mission statements, laying the foundation for the day's activities.

After a well-deserved lunch break, the retreat continued with a comprehensive discussion on the Community Needs Assessment, a year-long endeavor spanning from July to June 2024. The gathering provided a platform for sharing initial data collected in July and August, initiating constructive conversations on the study's direction and potential outcomes.

United Way of Bradford County enlisted the expertise of community leaders, including representatives from Guthrie, Community Twin Tiers Foundation, local agencies, board members, commissioners, and other key stakeholders, to form a dedicated steering committee. This committee will guide the Community Needs Assessment progress, ensuring a well-rounded and inclusive approach.

The retreat's participants displayed a high level of engagement, enthusiasm, and commitment to shaping the future of United Way of Bradford County. The organization looks forward to building upon

the momentum generated during the retreat, working closely with the board and other stakeholders to drive meaningful change in the community.

"We are thrilled with the outcomes of this retreat," said Joan Smith-Reese, Executive Director of United Way of Bradford County. "The energy and ideas generated during these discussions are a testament to the dedication of our board and staff creating a positive impact in our community. We look forward to the continued collaboration and progress that will result from this effort."

The United Way of Bradford County expresses its gratitude to all participants, , and Chesapeake Energy who contributed to the success of the retreat. The organization remains committed to its mission of improving lives and strengthening the community through collective action.

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